

European Women in Tech

28 - 29 June 2023 | RAI, Amsterdam

Day One Agenda, 28 June

[Register Interest](#) | [View Full Agenda](#) | [View Speakers](#)

07:30 Registration & Networking in the Expo Hall

Keynote Stage

[Access: Premium & Standard delegates only]

08:45 Opening Address

Speaker: *Michaela Jeffery-Morrison, Founder, Women in Tech World Series*

08:50 Chairperson Opening Remarks

Speaker: *Sarah Palmer, Director of Business Development EMEA, PowerSpeaking, Inc.*

09:00 Headline Keynote

Future-Proofing Tech Through Inclusion & Diversity

Speakers: *Ashley Bellview, Senior Director, Global Communications, Booking.com*

Maja Borota-Nedic, Senior Director of Engineering, Booking.com

Molly Stevens, Senior Director of UX, Booking.com

Lalli Varadh, Director of Software Engineering, Booking.com

09:30 Keynote 2

How To Attract Talent During The Greatest Tech Revolution Ever

Speaker: *Karen de Lathouder, CEO, The Netherlands, bp*

10:00 Keynote 3

The Digital Symphony: Orchestrating End-to-End Business Transformation

Speaker: *Maja Schreiner, Director Digital and Technology, The Heineken Company*

Gabriela Cadenas, SVP Digital and Technology Americas, The Heineken Company

10:30 Keynote 4

How To Outcompete In The Age Of Digital And AI

Speaker: *Kate Smaje, Global leader, McKinsey Digital*

11:00 Morning Networking Break in the Expo Hall I Meet the Speakers

Stages

[Access: Premium & Standard delegates only]

Time (CEST)	Future Impact	Plan	Implement
11:30	Future Impact: Opening Remarks	Plan: Opening Remarks	Implement: Opening Remarks
	<i>Chair.</i>	<i>Chair.</i>	<i>Chair.</i>
11:35	Future Impact: Session 1	Plan: Session 1	Implement: Session 1
	Empowering Yourself: The Key To Building A Thriving Career	Collaboration, Creativity, And Connection: Bringing To Work What AI Cannot	Empowering Women In Tech: Challenges, Opportunities, And Strategies For Success
	Speaker: <i>Fatima Fares, CIO Chemicals & Products, Shell</i>	Speaker: <i>Kat Judd, SVP of People and Culture, Lucid</i>	Speakers: <i>Agathe Engelmann, IT Lead at ING, ING</i> <i>Natasha Govender-Roport, Data Science Lead, Financial Crime Department, ING</i> <i>Bahar Savas, IT Lead, Products Domain, ING</i> <i>Sheila Gemin, Global Head of Corporate Technology, ING</i>
12:10	Future Impact: Session 2	Plan: Session 2	
	What's Next For IT & How Do We Lead Into The Future	The Rise Of AI	

Quarters (Expo Hall)

[Access: All event attendees]

Time (GMT)	FinTech	Software	InfoTech
11:30	FinTech: Opening Remarks	Software: Opening Remarks	InfoTech: Opening Remarks
	<i>Chair.</i>	<i>Chair.</i>	<i>Chair.</i>
11:35	FinTech: Seminar 1	Software: Seminar 1	InfoTech: Seminar 1
	Session details to be announced	Women Career Switchers: The Key To Building A Diverse Future Workforce And Closing The Tech Gender Gap	Secure Your Hybrid/Multi-Cloud Environment With These Achievable Steps
	Speaker to be announced	Speaker: <i>Anna Brailsford, CEO & Co-Founder, Code First Girls</i>	Speaker: <i>Venicia Solomons, Cloud Security Architect, Carlsberg Group</i>
12:10	FinTech: Seminar 2	Software: Seminar 2	InfoTech: Seminar 2
	Session details to be announced	How To Create An Impactful Engineering Team By Pushing Back The Barriers Of Tech Recruiting	The Dangers Of Succumbing To Cognitive Biases In Cyber Security

Workshops

[Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any

Time	Workshop	Speaker
11:30	Workshop 1	Inclusion As A Tool For Innovation
		Speaker: <i>Stephanie Wright, Director of Educational Strategy, Babbel</i>
	Workshop 2	The Power Of Healthy Tension: A Conversation Between Product And Design
		Speaker: <i>Sophie Back, Design Manager, Uber</i> <i>Renee Mitchell, Senior Program Manager, Uber</i>
	Workshop 3	How To Embed Digital Ethics And Responsible AI Frameworks Into Your Work
		Speakers: <i>Tania Dias, Digital Ethics Specialist - Digital Ethics & Responsible AI, KEA</i>
	Workshop 4	Contract Testing Workshop With Pact
		Speaker: <i>Raissa Machad, Tech Lead, Bol.com</i>
	Workshop 5	Revolutionising How You Plan Your Own Career Journey
		Speaker: <i>Karen Wilson Global Director for Learning & Talent Development, Booking.com</i>
	Workshop 6	EQ For Work/Life Harmony
		Speaker: <i>Angelina Best van Kampen, Head of Commercial, Nordics, Baltics and Benelux, Amazon Web Services</i>
	Workshop 7	Session details to be announced
		Speaker to be announced

Workshops

[Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]

	Speaker: Christine Ashton, CIO, Suse	Speaker: Aysha Iqbal, IEEE Senior Member and a Course Manager and Lecturer in Engineering, Bedford College		Speaker to be announced	Speakers: Pooneh Mokarias!, Site Reliability Engineer, Criteo Estelle Thou, Software Engineer, Criteo	Speaker: Hanah-Marie Darley, Head of Threat Research, Darktrace	12:40	Workshop 1	Powerful Storytelling: Presenting Technical Ideas In A Highly Relatable Way	Speaker: Isabel Walker, Master Facilitator, Power Speaking	
12:45	Future Impact: Session 3	Plan Session 3	Implement: Session 3	12:45	FinTech: Seminar 3	Software: Seminar 3		Workshop 2	Building Modern Data Architecture To Drive Innovation	Speaker: Andrea Coifman, Data Science Lead, Devoteam	
	Fireside Chat: How To Do More With Less	How Technology Is Enabling Inclusive Product Development	Disrupt Or Be Disrupted: Embracing Change To Thrive In The New Frontiers Of Technology		Session Delivered By Bitvavo	From Engineering Manager To Director: What Does It Take?		Workshop 3	Session details to be announced	Speaker to be announced	
	Speaker: Lena Smart, CISO, MongoDB	Speaker: Dr Emmanuelle Savarit, Head of UX research, Just Eat Takeaway.com	Speaker: Janet Maldonado, Head of Engineering at BI X, Boehringer Ingelheim		Speakers: Dorina Juhász, Product Manager, Bitvavo Ksenia Kolpakova, Engineering Manager, Bitvavo	Speaker: Isabel Vilacides, Director of Engineering, Github		Workshop 4	Session details to be announced	Speaker to be announced	
					Speakers: Vanessa Araujo, Senior Data & AI Cloud Solution Architect, Microsoft Adelina Balasa, Senior AI Cloud Solution Architect, Microsoft			Workshop 5	Self-Compassion: The Step To Build Truly Inclusive Workplaces Part 1	Speakers: Zuzanna Borek, Executive Team Coach & Conflict Facilitator, Fierce Up Coaching Tiffany Stahl, Advisory board, Chair and Facilitator, Fierce Up Coaching Chelsea Hill, Leadership Development and Facilitator, Fierce Up Coaching	
13:15	Agenda Break in the Expo Hall			13:15	Seminar Agenda Break Network in the Expo Hall				Workshop 6	Session details to be announced	Speaker to be announced
	Keynote Stage [Access: Premium & Standard delegates only]				Quarters (Expo Hall) [Access: All event attendees]				Workshop 7	Session details to be announced	Speaker to be announced
14:00	Keynote 5			Time (GMT)	FinTech	Software	InfoTech		Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]		
	Generative AI: The New Industrial Revolution?			14:20	FinTech: Seminar 5	Software: Seminar 5	InfoTech: Seminar 5		Workshop 1	How To Build A Personal Brand For Your Tech Career	Speaker: Carolyn Brand, Business Coach
	Speaker: Melanie McGrory, Director EMEA Customer Solutions Management and Specialist Solution Architect, Amazon Web Services				Impact Investing Landscape In Europe	Why Should You Scale Bottom-Up In Your Organization?	Digital Transformation: What's New?	14:55	Workshop 2	How To Design Digital Solutions For A Sustainable Future	Speakers: Elize Bosker, Venture Builder, McKinsey Digital and Pauline Vermeer, Venture Builder, McKinsey Digital
					Speaker: Janneke Niessen, Founding Partner, CapitalIT	Speaker: Vânia Santos, Engineering Manager, OLX	Speaker: Bidisha Agarwal, Global IT Lead Corporate Lending, ING Bank		Workshop 3	Unlocking The Power Of Citizen Developers: A Blueprint For Successful Intelligent Automation	Speaker: Cristina-Loredana Duta, Director Intelligent Automation, AECOM
					FinTech: Seminar 6	Software: Seminar 6	InfoTech: Seminar 6		Workshop 4	How To Deploy Big Data Driven Decision Making In Large Organisations	Speaker: Lieve Lanoye, Head Market Intro & Big Data Team, TP Vision Paola Masuzza, Lead Data Scientist, TP Vision
					Session details to be announced	The Hackers Guide To Kubernetes	Responsible AI: Get Inspired To Use Digital Ethics by Design		Workshop 5	Cloud Skills: Demystifying Google BigQuery	Speaker: Ilona Van de Bildt, Head of Big Data & Analytics Consultants Central Europe, Google Cloud
	Chair:	Chair:	Chair:		Speaker to be announced	Speaker: Patrycja Wegrzynowicz	Speaker: Judith van Schie, Managing Director, Considerati		Workshop 6	Life After Layoffs: Reenergising After Large Scale Lay Offs	Speakers: Lauren Burge, Senior Managing Director, Corporate Reputation, FTI Consulting Lucy Delaney, Managing Director, People & Transformation, FTI Consulting
14:35	Future Impact: Session 4	Plan: Session 4	Implement: Session 4		FinTech: Seminar 7	Software: Seminar 7	InfoTech: Seminar 7		Workshop 7	Session details to be announced	Speaker to be announced
	The Future Of Work: What Now?	Leading Through Uncertainty With Authenticity To Deliver Business Goals & Employee Happiness	How To Prepare Yourself For Big Career Decisions	15:30	Session details to be announced	Low Code Development: Develop, Test & Innovate Quicker	Hybrid Cloud Session		Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]		
	Speaker: Delphine Donné, General Manager & Vice President, Logitech	Speaker: Eve Henrikson, GM, Uber Eats	Speaker: Elizabeth Theophille, Former Chief Technology Transformation Officer, Novartis		Speaker to be announced	Speaker to be announced	Speaker to be announced	16:00	Workshop 1	Change Management: Empowering Software Development Teams	Speaker: Renu Yadav, Senior Engineering Manager, Grab
15:10	Future Impact: Session 5	Plan: Session 5	Implement: Session 5		FinTech: Seminar 8	Software: Seminar 8	InfoTech: Seminar 8				

10:00	Keynote 2
	Product Led Transformation <i>Speaker: Maite Zubiaurre, Chief Product Officer, bol.com</i>

10:30	Keynote 3
	Entrepreneurship At The Heart of Disruptive Innovation <i>Speaker: Camilla Larsson, Chief Human Resources, Group Digital, IKEA Retail</i>

11:00	Morning Networking Break in the Expo Hall Meet the Speakers
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Stages [Access: Premium & Standard delegates only]			
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Quarters (Expo Hall) [Access: All event attendees]			
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Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]			
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Time (CEST)	Future Impact	Plan	Implement
11:30	Future Impact: Opening Remarks	Plan: Opening Remarks	Implement: Opening Remarks
	<i>Chair:</i>	<i>Chair:</i>	<i>Chair:</i>

Time (GMT)	FinTech	Software	InfoTech
11:30	FinTech: Opening Remarks	Software: Opening Remarks	InfoTech: Opening Remarks
	<i>Chair:</i>	<i>Chair:</i>	<i>Chair:</i>

11:30	Workshop 1	How To Build A Personal Brand For Your Tech Career <i>Speaker: Carolyn Brand, Business Coach</i>
	Workshop 2	Become A Chaos Pilot & Bring Meaningful Change <i>Speakers: Filipa Moura, Principal Software Engineer, bp Monica Norman, Technical Programme Manager, bp Tehsheena Shams, Founder and CEO, Dynamo</i>
	Workshop 3	Enjoy Data Responsibly: Building A Cyber Resilient Organization <i>Speaker: Marina Marceta, Product Owner of Global Cyber Defense and Operations team, HEINEKEN Digital & Technology</i>
	Workshop 4	Choose To Be Successful At Managing Change: Management Of Change De-Mystified <i>Speaker: Roberta Rossini, Cloud Services Business Operations and Transformation Manager, Hewlett Packard Enterprise</i>
	Workshop 5	Let's Talk About The Energy Trilemma <i>Speaker: Marieke ten Houte de Lange, CHRO / Vice President HR for Information & Digital Technology, Shell</i>
	Workshop 6	Demystifying Generative AI On AWS Abstract <i>Speaker: Laura Kennet, EMEA Specialist Solution Architecture Manager, Amazon Web Services</i>
	Workshop 7	Session details to be announced <i>Speaker to be announced</i>

11:35	Future Impact: Session 1	Plan: Session 1	Implement: Session 1
	Technology Vision 2023: When Atoms Meet Bits: The Foundations Of Our New Reality <i>Speaker: Katrien Jacobs, Managing Director, Technology Transformation Lead, Accenture</i>	Panel: Building The Future – Delivering A Digital Evolution	Panel: Building Gender Equality In The Workplace <i>Speakers: Linda Buytaert, Head of Acquiring Processing Center, Belux, CH, AT, Worldline Sophie de Kermel, International Project Manager, Worldline Janet van de Reepe, Country Manager for Worldline Netherlands, Wordline Sarah Pilcer, Head of CMO (Market Domain), Worldline</i>

11:35	FinTech: Seminar 1	Software: Seminar 1	InfoTech: Seminar 1
	Empowering Agency & Community Through Web3 And NFTs <i>Speaker: Emily Loh, Data Director, Moon Pay</i>	Debunking Myths On Software Quality Engineering <i>Speaker: Renka Pooja, Chapter Test Lead, Admiral Group plc</i>	Security In The Hybrid/Multi Cloud Era <i>Speaker to be announced</i>

Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]			
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12:10	Future Impact: Session 2	<i>Speakers: Wei Li, Vice President D&E Software, ASML Ely An de Boer, Lead Digital & Data Transformation, ASML Emma Song, Group Lead Software Product Architecture, ASML</i>	<i>Speakers: Linda Buytaert, Head of Acquiring Processing Center, Belux, CH, AT, Worldline Sophie de Kermel, International Project Manager, Worldline Janet van de Reepe, Country Manager for Worldline Netherlands, Wordline Sarah Pilcer, Head of CMO (Market Domain), Worldline</i>
	How To Scale A Data Driven Organisation <i>Speaker: Aurelie Bergugnat, Chief Data Officer, Schneider Electric</i>		

12:10	FinTech: Seminar 2	Software: Seminar 2	InfoTech: Seminar 2
	Session details to be announced <i>Speaker to be announced</i>	Comprehensive Testing Strategies For Modern Microservice Architectures <i>Adelina Simon, Technology Evangelist, Form3</i>	Building An Enterprise Platform <i>Speaker: Gudrun Anna Atladottir, Senior Cloud Developer, Novo Nordisk</i>

12:40	Workshop 1	Powerful Storytelling: Presenting Technical Ideas In A Highly Relatable Way <i>Speaker: Isabel Walker, Master Facilitator, Power Speaking</i>
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12:40	Agenda Break in the Expo Hall		
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12:40	Seminar Agenda Break Network in the Expo Hall		
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	Workshop 2	Harnessing The Power Of AI: A Deep Dive Into Opportunities And Challenges For Businesses <i>Speakers: Eliza Casapopol, Data & AI Specialist, Microsoft Tanuja Bhamidipati, AI Cloud Solution Architect, Microsoft</i>
	Workshop 3	Session details to be announced <i>Speaker to be announced</i>

Stages [Access: Premium & Standard delegates only]			
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Quarters (Expo Hall) [Access: All event attendees]			
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	Workshop 4	Responsible AI Or Ethical Leadership? <i>Speakers: Ayse Duran, Managing Director, Business Transformations, FTI Consulting Stephanie Wagenaar, Senior Director & Lead Digital, FTI Consulting</i>
	Workshop 5	Carbon Consciousness: Reducing Carbon And Cost For Enterprise IT <i>Speaker: Ruth Miller, Principal Consultant, Lenovo</i>

Time (CEST)	Future Impact	Plan	Implement
13:40	Future Impact: Session 3	Plan: Session 3	Implement: Session 3
	Future Proofing Architecture: Ensuring Technical Success <i>Speaker: Victoria Bunyard, CTO Benelux, IBM</i>	How To Tackle Current Challenges In Agriculture With Digital Tools <i>Speaker: Dr. Aline Nink, Head of Automation and Pipeline Connectivity, Bayer</i>	Lessons For Cultivating Successful New Teams <i>Speaker: Veronica Peterson, Software Engineer and Manager, IMC Trading</i>

Time (GMT)	FinTech	Software	InfoTech
13:40	FinTech: Seminar 3	Software: Seminar 3	InfoTech: Seminar 3
	Session details to be announced <i>Speaker to be announced</i>	Delivering World Class Products With Limited Resources <i>Speaker: Lisa Pickett, Head of Apps, Deliciously Ella</i>	From Legacy To Unified: Streamlining Data Operations For Modern Business <i>Speaker: Charlotte van der Scheun, Tech Lead Data Platform, Ahold Delhaize</i>

	Workshop 6	Maximising The Power Of Data Using Artificial Intelligence <i>Speakers: Veronica Flyckt, Director of Netherlands, and Experian Northern Europe CIS & Analytics Director, Experian Benidine De Kock, Analytics Consultant Lead, Experian Maryna Russell, Sales Director, Experian</i>
	Workshop 7	Session details to be announced <i>Speaker to be announced</i>

14:15	Future Impact: Session 4	Plan: Session 4	Implement: Session 4	14:15	FinTech: Seminar 4	Software: Seminar 4	InfoTech: Seminar 4	Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]			
	Session details to be announced <i>Speaker to be announced</i>	Unlocking The Power Of Purpose Led Transformation <i>Speaker: Julia Palle, Sustainability Director, FormulaE</i>	Scalable Teams For Security And Velocity <i>Speaker: Sarah Polan, Field CTO, HashiCorp</i>		Session details to be announced <i>Speaker to be announced</i>	Embracing Platform Engineering <i>Speaker: Bukola Johnson, DevOps Engineer, Hello Fresh</i>	Session details to be announced <i>Speaker to be announced</i>	13:45	Workshop 1	The Role Of AI In Cyber Defence <i>Speaker: Darktrace</i>	
									Workshop 2	Self-Compassion: The Step To Building Truly Inclusive Workplaces Part 2 <i>Speakers: Zuzanna Borek, Executive Team Coach & Conflict Facilitator, Fierce Up Coaching Tiffany Stahl, Advisory board, Chair and Facilitator, Fierce Up Coaching Chelsea Hill, Leadership Development and Facilitator, Fierce Up Coaching</i>	
14:45	Day 2 All Tracks End								Workshop 3	Minihack: TechRace <i>Speaker: Lida Loukkaanhulta, CEO, Junction</i>	
									Workshop 4	Neurodiversity In The Workplace: Building Inclusive Teams Beyond Noise Cancelling Headphones <i>Speaker: Luisa Liesenberg, Director Talents & Organization, MVPF Technologies GmbH (MVP Factory)</i>	
									Workshop 5	Is My algorithm Fair? An Introduction To Algorithmic Fairness & Ethics <i>Speaker: Dr. Clara Higuera Cabañes, Lead data scientist, BBVA AI Factory</i>	
									Workshop 6	Building Effective Mentoring Practices For Companies <i>Speaker: Irina Veligan, Campaigns Optimization Manager, Gen</i>	
									Workshop 7	Session details to be announced <i>Speaker to be announced</i>	
									Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment]		
								14:50	Workshop 1	Session details to be announced <i>Speaker to be announced</i>	
									Workshop 2	Session details to be announced <i>Speaker to be announced</i>	
									Workshop 3	Session details to be announced <i>Speaker to be announced</i>	
									Workshop 4	Session details to be announced <i>Speaker to be announced</i>	
									Workshop 5	Session details to be announced <i>Speaker to be announced</i>	
									Workshop 6	Session details to be announced <i>Speaker to be announced</i>	
									Workshop 7	Session details to be announced <i>Speaker to be announced</i>	
15:50	European Women in Technology 2023 Edition Officially Closed										
	Please note that agendas are subject to change and final session information may differ										