

European Women in Tech

28 – 29 June 2023 | RAI, Amsterdam

Day One Agenda, 28 June

[Register Interest](#) | [View Full Agenda](#) | [View Speakers](#)

07:30 Registration & Networking in the Expo Hall

Keynote Stage

[Access: Premium & Standard delegates only]

08:45 Opening Address

Speaker: [Michaela Jeffery-Morrison](#), Founder, Women in Tech World Series

08:50 Chairperson Opening Remarks

Speaker: [Olivia Kinghorst](#), Moderator & Journalist

09:00 Headline Keynote

Future-Proofing Tech Through Inclusion & Diversity

Speakers: [Kristin Joy Shulman](#), Director, Global Talent Marketing, Employer Brand & Early Careers, [Booking.com](#)

[Maja Borota-Nedic](#), Senior Director of Engineering, [Booking.com](#)

[Molly Stevens](#), Senior Director of UX, [Booking.com](#)

[Lalli Varadh](#), Director of Software Engineering, [Booking.com](#)

09:30 Keynote 2

How To Attract Talent During The Greatest Tech Revolution Ever

Speaker: [Karen de Lathouder](#), CEO, The Netherlands, bp

10:00 Keynote 3

The Digital Symphony: Orchestrating End-to-End Business Transformation

Speaker: [Maja Schreiner](#), Director Digital and Technology, The Heineken Company

[Gabriela Cadenas](#), SVP Digital and Technology Americas, The Heineken Company

10:30 Keynote 4

How To Outcompete In The Age Of Digital And AI

Speakers: [Kate Smaje](#), Global leader, McKinsey Digital

[Saskia Mureau](#), Director of Customer Digital, Port of Rotterdam

11:00 Morning Networking Break in the Expo Hall | Meet the Speakers

Stages

[Access: Premium & Standard delegates only]

| Time (CEST) | Future Impact | Plan | Implement |
|--------------|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30 | Future Impact: Opening Remarks: <i>Chair: Olivia Kinghorst, Moderator & Journalist</i> | Plan: Opening Remarks: <i>Chair: Julia Frey, Head of Sales, Raviio</i> | Implement: Opening Remarks <i>Chair: Sarah Palmer, Director of Business Development EMEA, PowerSpeaking, Inc</i> |
| 11:35 | Future Impact: Session 1 | Plan: Session 1 | Implement: Session 1 |

Quarters (Expo Hall)

[Access: All event attendees]

| Time (GMT) | FinTech | Software | InfoTech |
|--------------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 11:30 | FinTech: Opening Remarks <i>Chair: Seema Mishra, Co-Founder, Pinkstripes</i> | Software: Opening Remarks <i>Chair:</i> | InfoTech: Opening Remarks <i>Chair: Barbara Fazekas, Co-Founder, Bobcats Coaching</i> |
| 11:35 | FinTech: Seminar 1 | Software: Seminar 1 | InfoTech: Seminar 1 |

Workshops

[Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any

| | | |
|--------------|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30 | Workshop 1 Holland Lounge | EQ For Work/Life Harmony <i>Speaker: Angelina Best van Kampen, Head of Commercial, Nordics, Baltics and Benelux, Amazon Web Services</i> |
| | Workshop 2 E108 | When Data Becomes A Product <i>Speaker: Ludmila von Thun-Hohenstein, Senior Sales Engineer, Snowflake</i> |
| | Workshop 3 E107 | The Power Of Healthy Tension: A Conversation Between Product And Design <i>Speakers: Sophie Back, Design Manager, Uber Benjawan Christen, Product Manager, Uber</i> |
| | Workshop 4 E105 – E106 | How To Embed Digital Ethics And Responsible AI Frameworks Into Your Work <i>Speakers: Tania Dias, Digital Ethics Specialist – Digital Ethics & Responsible AI, IKEA Efşan Sökmen, Senior Data Scientist, IKEA Anindita Misra, Global Director- Data Lifecycle Accountability, IKEA Jeanice Koorndijk, Digital Ethics Specialis, IKEA</i> |

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|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| 12:10 | Empowering Women In Tech: Challenges, Opportunities, And Strategies For Success | Collaboration, Creativity, And Connection: Bringing To Work What AI Cannot | Empowering Yourself: The Key To Building A Thriving Careers | AI Everywhere: Leveraging Data For A Unified Fintech Solution | Building A Blueprint For Hiring Tomorrow's Tech Talent | Secure Your Hybrid/Multi-Cloud Environment With These Achievable Steps | Workshop 5 E104 | Inclusion As A Tool For Innovation | Speaker: Stephanie Wright, Director of Educational Strategy, Babbel | |
| | Speakers: Agathe Engelmann, IT Lead at ING, ING Natasha Govender-Roport, Data Science Lead, Financial Crime Department, ING Bahar Savas, IT Lead, Products Domain, ING Sheila Gemin, Global Head of Corporate Technology, ING | Speaker: Kat Judd, SVP of People and Culture, Lucid | Speaker: Fatima Fares, CIO Chemicals & Products, Shell | Speaker: Akhila Vanguard, Data Scientist, Adyen | Speakers: Anna Brailsford, CEO & Co-Founder, Code First Girls Rosie Hawke, Global Senior Director Technology Innovation, Nike | Speaker: Venicia Solomons, Cloud Security Architect, Carlsberg Group | | Workshop 6 E103 | Contract Testing Workshop With Pact | Speaker: Raissa Machado, Tech Lead, Booking.com |
| | Plan: Session 2 | Implement: Session 2 | 12:10 | FinTech: Seminar 2 | Software: Seminar 2 | InfoTech: Seminar 2 | | Workshop 7 E102 | Revolutionising How You Plan Your Own Career Journey | Speaker: Karen Wilson Global Director for Learning & Talent Development, Booking.com |
| 12:45 | Future Impact: Session 2 | Plan Session 3 | Implement: Session 3 | 12:45 | FinTech: Seminar 3 | Software: Seminar 3 | InfoTech Seminar 3 | Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] | | |
| | | | | | | | | The Rise Of AI | Keeping Pace With Innovation: Digital Transformation in a Traditional Business | How To Create An Impactful Engineering Team By Pushing Back The Barriers Of Tech Recruiting |
| 13:15 | The Future Of Energy: Decarbonisation, Decentralisation & Digitalisation | How Technology Is Enabling Inclusive Product Development | Disrupt Or Be Disrupted: Embracing Change To Thrive In The New Frontiers Of Technology | Blockchain And Crypto Exchange As A Gateway | From Engineering Manager To Director: What Does It Take? | Machine Learning 101: Where To Begin? | Workshop 2 E108 | Effective Communication: Mastering Constructive Feedback | Speaker: Erica Chesley, Software Engineer, Plaid | |
| | | | | | | | | | | Speaker: Ayasha Iqbal, IEEE Senior Member and a Course Manager and Lecturer in Engineering, Bedford College |
| 13:15 | The Future Of Energy: Decarbonisation, Decentralisation & Digitalisation | How Technology Is Enabling Inclusive Product Development | Disrupt Or Be Disrupted: Embracing Change To Thrive In The New Frontiers Of Technology | Blockchain And Crypto Exchange As A Gateway | From Engineering Manager To Director: What Does It Take? | Machine Learning 101: Where To Begin? | Workshop 3 E107 | Be Seen And Be Heard Through Assertiveness & Impact | Speaker: Monica Rodriguez, Corporate Facilitator & Coach, Simitri Group | |
| | | | | | | | | | | Speaker: Andreea Ionita, Chief Digital & Technology Officer, E.ON |
| 14:00 | Keynote 5 | Generative AI: Reimagining The Future With Generative AI | 14:35 | FinTech: Seminar 5 | Software: Seminar 5 | InfoTech: Seminar 5 | Workshop 4 E105 - E106 | Self-Compassion As A Leader: The Step To Build Truly Inclusive Workplaces Part 1 | Speakers: Zuzanna Borek, Executive Team Coach & Conflict Facilitator, Fierce Up Coaching Tiffany Stahl, Advisory Board, Chair and Facilitator, Fierce Up Coaching Chelsea Hill, Leadership Development and Facilitator, Fierce Up Coaching | |
| | | | | | | | | | | Agenda Break in the Expo Hall |
| 14:00 | Keynote 5 | Generative AI: Reimagining The Future With Generative AI | 14:35 | FinTech: Seminar 5 | Software: Seminar 5 | InfoTech: Seminar 5 | Workshop 6 E103 | Building Modern Data Architecture To Drive Innovation | Speaker: Andrea Coifman, Data Science Lead, Devoteam | |
| | | | | | | | | | | Keynote Stage [Access: Premium & Standard delegates only] |
| 14:55 | Workshop 1 Holland Lounge | How To Design Digital Solutions For A Sustainable Future | Speakers: Elize Bosker, Venture Builder, McKinsey Digital Pauline Vermeer, Venture Builder, McKinsey Digital | Funding The Future | Why Should You Scale Bottom-Up In Your Organization? | Digital Transformation: What's New? | Workshop 2 E108 | Mastering Public Speaking In Tech | Speaker: Carly Richmond, Developer Advocate, Elastic | |
| | | | | | | | | | | Speaker: Melanie McGrory, Director, Cloud Acceleration Team, EMEA, Amazon Web Services |
| 14:55 | Workshop 2 E108 | Mastering Public Speaking In Tech | Speaker: Carly Richmond, Developer Advocate, Elastic | FinTech: Seminar 6 | Software: Seminar 6 | InfoTech: Seminar 6 | Workshop 4 E105 - E106 | Unlocking The Power Of Citizen Developers: A Blueprint For Successful Intelligent Automation | Speaker: Cristina-Loredana Duta, Director Intelligent Automation, AECOM | |
| | | | | | | | | | | Stages [Access: Premium & Standard delegates only] |
| Time (CEST) | Future Impact | Plan | Implement | | | | | | | |

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|----------------------------------------------------------------|------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|
| 14:30 | Future Impact: Welcome Back Remarks | Plan: Welcome Back Remarks | Implement: Welcome Back Remarks | 15:10 | Transforming A Scale Up For The Future | Building Enterprise-Ready IT With AI, And How To Future-Proof Your Career | Responsible AI: Get Inspired To Use Digital Ethics by Design | | Workshop 5 E104 | Life After Layoffs: Re-energising After Large Scale Lay Offs | <i>Speakers: Polina Changuleva, Founder, Same But Different Consultancy Lucy Delaney, Managing Director, People & Transformation, FTI Consulting Lisa Dempsey, CEO, Leadership Labs</i> | |
| | <i>Chair: Olivia Kinghorst, Moderator & Journalist</i> | <i>Chair: Julia Frey, Head of Sales, Raviio</i> | <i>Chair: Sarah Palmer, Director of Business Development EMEA, PowerSpeaking, Inc</i> | | <i>Speaker: Krista den Uijl, Chief Technical Officer, Knab</i> | <i>Speaker: Nabitha Rao, Vice President, Information Technology, GitLab</i> | <i>Speaker: Judith van Schie, Managing Director, Considerati</i> | | Workshop 6 E103 | How To Deploy Big Data Driven Decision Making In Large Organisations | <i>Speakers: Lieve Lanoye, Head Market Intro & Big Data Team, TP Vision Paola Masuzzo, Lead Data Scientist, TP Vision</i> | |
| 14:35 | Future Impact: Session 3 | Plan: Session 4 | Implement: Session 4 | 15:45 | FinTech: Seminar 7 | Software: Seminar 7 | InfoTech: Seminar 7 | | Workshop 7 E102 | How to Build A Personal Brand For Your Tech Career | <i>Speaker: Carolyn Brand, Business Coach</i> | |
| | The Future Of Work: What Now? | Leading Through Uncertainty With Authenticity To Deliver Business Goals & Employee Happiness | Getting Future Ready: What It Means To Be A Modern Business | | From A Phone Call to Algo: Automation Trends In Fixed Income Trading | Building World-Class Products: 5 Ways To Do More With Less | AI For Space | | Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] | | | |
| 15:10 | Future Impact: Session 4 | Plan: Session 5 | Implement: Session 5 | 16:45 | FinTech: Seminar 8 | Software: Seminar 8 | InfoTech: Seminar 8 | | 16:00 | Workshop 1 Holland Lounge | Play Your Way To Innovation And Connection In The Workplace | <i>Speaker: Katie Ireland, CEO & Co-Founder, Enliven</i> |
| | <i>Speaker: Delphine Donné, General Manager & Vice President, Logitech</i> | <i>Speaker: Eve Henrikson, GM, Uber Eats</i> | <i>Speaker: Manique Wagenmaker-Oudijk, Consulting Lead for Northern Europe, Cognizant</i> | | <i>Speaker: Patrycja Poplawska, Senior Software Developer, Team Lead, Flow Traders</i> | <i>Speaker: Lisa Pickett, Digital Product Specialist and Marketeer, previously Deliciously Ella, SoulCycle, AKQA</i> | <i>Speaker: Sanna Sandberg, Ground Segment Engineer for AI and Cloud Solutions, European Space Agency</i> | | Workshop 2 E108 | How To Build More Adaptable Organisations By Leading With Authenticity | <i>Speaker: Sophie Pesanti, Group Product Manager, Decathlon Digital Pamela Corbin-Audoux, Leadership, Diversity & Inclusion, Decathlon Digital</i> | |
| 15:45 | Future Impact: Session 5 | Plan: Session 6 | Implement: Session 6 | 17:20 | What Works For A Fintech Bro Won't Work For You: Using PR As A Female Founder | AI At Work | Why Do Most AI Models Fail? | | Workshop 3 E107 | Crafting A Convincing Business Case: Securing Investment For Tech Projects | <i>Speaker: Andrea Stubbe, VP of Product, commercetools</i> | |
| | How To Prepare Yourself For Big Career Decisions | Enabling A Better Map For Location Services: Overture And The TomTom Maps Platform | Don't Dream It, Be It: How to Be Truly Diverse And Inclusive In Tech | | Payments Technology Re-shaping The World | The Hackers Guide To Kubernetes | Could An Artificial General Intelligence Be Created? Learn How To Build And Use AI Models Responsibly | | Workshop 4 E105 - E106 | The Art Of Failing Successfully | <i>Speaker: Jennifer Bower, Country Lead, Persistent Systems</i> | |
| 15:45 | Future Impact: Session 5 | Plan: Session 6 | Implement: Session 6 | 17:20 | What Works For A Fintech Bro Won't Work For You: Using PR As A Female Founder | AI At Work | Why Do Most AI Models Fail? | | Workshop 5 E104 | Seamless & Automated Migration From Any Integration Tool To SnapLogic | <i>Speaker: Simona Todoroska, Managing Director, IWConnect</i> | |
| | Tackling Humanity's Toughest Challenges With Frontier Technologies | Transforming An Organisation To Transform An Industry | Speak With Intent: Communication In The New Era | | <i>Speaker: Anu Widyalankara, Director Payments Strategy & Technology, Ernst & Young LLP</i> | <i>Speaker: Patryca Wegrzynowicz, Lead Engineer, Form3</i> | <i>Speakers: Vanessa Araujo, Senior Data & AI Cloud Solution Architect, Microsoft Adelina Balasa, Senior AI Cloud Solution Architect, Microsoft</i> | | Workshop 6 E103 | Using Security Standards And Best Practices To Reinforce Your Data Security Posture | <i>Speaker: Onur Korucu, VP of Consulting Cyber Security and Data Protection, TerzionDX</i> | |
| 16:15 | Future Impact: Session 5 | Plan: Session 6 | Implement: Session 6 | 17:20 | What Works For A Fintech Bro Won't Work For You: Using PR As A Female Founder | AI At Work | Why Do Most AI Models Fail? | | Workshop 7 E102 | The Modern Mom's Guide To Career Growth And Work-Life Balance | <i>Speaker: Shivany Powani, Senior Technical Program Manager, HelloFresh</i> | |
| | <i>Speaker: Elizabeth Theophille, Former Chief Technology Transformation Officer, Novartis</i> | <i>Speaker: Ana Lira, Director of Software Engineering, TomTom</i> | <i>Speaker: Tanja Antonijevic, HR Director, Miele X</i> | | <i>Speaker: Anu Widyalankara, Director Payments Strategy & Technology, Ernst & Young LLP</i> | <i>Speaker: Patryca Wegrzynowicz, Lead Engineer, Form3</i> | <i>Speakers: Vanessa Araujo, Senior Data & AI Cloud Solution Architect, Microsoft Adelina Balasa, Senior AI Cloud Solution Architect, Microsoft</i> | | Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] | | | |
| 16:15 | Afternoon Networking Break in the Expo Hall | | | | | | | | | | | |
| Stages [Access: Premium & Standard delegates only] | | | | | | | | | | | | |
| Time (CEST) | Future Impact | Plan | Implement | | | | | | | | | |
| 16:45 | Future Impact: Session 6 | Plan: Session 7 | Implement: Session 7 | 17:10 | Workshop 4 E105 - E106 | How To Deploy Big Data Driven Decision Making In Large Organisations | <i>Speakers: Lieve Lanoye, Head Market Intro & Big Data Team, TP Vision Paola Masuzzo, Lead Data Scientist, TP Vision</i> | Workshop 5 E104 | The Art Of Failing Successfully | <i>Speaker: Jennifer Bower, Country Lead, Persistent Systems</i> | | |
| What's Next For IT & How Do We Lead Into The Future | Understanding HR To Land Your Dream Job In Tech | Revolutionise Your Workday: Unleashing The Power Of Low-Code/No-Code Automation! | <i>Speaker: Dina Krapivko, Head of Technology Operations, PVH</i> | | Workshop 6 E103 | The Untapped Potential Of Team Branding: Excel In The New Frontier | <i>Speaker: Eliza Casapopol, Data & AI Specialist, Microsoft Tanuja Bhamidipati, AI Cloud Solution Architect, Microsoft</i> | | | | | |
| | | | | | Workshop 7 E102 | Harnessing The Power Of AI: A Deep Dive Into Opportunities And Challenges For Businesses | | | | | | |

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| | <i>Speaker: Agata Grela, Digital Strategy Lead, RBS International</i> | <i>Speaker: Lisa Brauner, Head of HR, MBition</i> | <i>Speakers: Betty Dubus, Global Lead Data & Technology, Danone Eden Ihamouine, IT Global Purchasing Intern, Danone</i> |
| 17:20 | Future Impact: Session 7 | Plan: Session 8 | Implement: Session 8 |
| | Ethical Empowerment: Navigating The AI Revolution With Purpose | Total Enterprise Reinvention: The Strategy That Leads To A New Performance Frontier | Workplace Diversity In Action |
| | <i>Speaker: Cornelia Schaurecker, Global Group Director AI & Big Data, Vodafone</i> | <i>Speaker: Margriet Westerink, Managing Director Cloud First, Accenture</i> | <i>Speaker: Sandrine Pons, Regional VP Solution Sales and Innovation, SAP</i> |
| 17:50 | Day 1 All Tracks End | | |
| 18:00 | Networking Drinks Reception in the Expo Hall [Access: All event delegates] | | |
| 19:00 | After Party [Access: Premium Delegates Only*] | | |
| | Day 1 Event Closed | | |

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| 18:10 | WORKSHOPS CLOSE DAY 1 |
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European Women in Tech

28 - 29 June 2023 | RAI, Amsterdam

Day Two Agenda, 29 June

[Register Interest](#) | [View Full Agenda](#) | [View Speakers](#)

07:30 Registration & Networking in the Expo Hall

Keynote Stage

[Access: Premium & Standard delegates only]

09:20 Chairperson Opening Remarks

Speaker: Olivia Kinghorst, Moderator & Journalist

09:30 Keynote 1

Future Proofing Architecture: Ensuring Technical Success

Speaker: Victoria Bunyard, Chief Technology Officer, Benelux, IBM

10:00 Keynote 2

Product Led Transformation

Speaker: Maite Zubiaurre, Chief Product Officer, bol.com

10:30 Keynote 3

Entrepreneurship At The Heart of Disruptive Innovation

*Speakers: Camilla Larsson, Chief Human Resources, Group Digital, IKEA Retail
Wim Blaauw, Chief Digital Officer, IKEA Retail (Ingka Group)*

11:00 Morning Networking Break in the Expo Hall | Meet the Speakers

Stages

[Access: Premium & Standard delegates only]

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|-------------|---------------|------|-----------|
| Time (CEST) | Future Impact | Plan | Implement |
|-------------|---------------|------|-----------|

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| Quarters (Expo Hall) [Access: All event attendees] | | | |
| Time (GMT) | FinTech | Software | InfoTech |

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| Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] | | |
| 11:30 | Workshop 1 Holland Lounge | How To Build A Personal Brand For Your Tech Career <i>Speaker: Carolyn Brand, Business Coach</i> |

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|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30 | Future Impact: Opening Remarks | Plan: Opening Remarks | Implement: Opening Remarks | 11:30 | FinTech: Opening Remarks | Software: Opening Remarks | InfoTech: Opening Remarks | Workshop 3 E107 Demystifying Generative AI On AWS <i>Speakers: Laura Kennett, EMEA Specialist Solution Architecture Manager, Amazon Web Services May Mohamed, Senior Manager, Solution Architecture (SA), Manufacturing & Automotive, Amazon Web Services</i> | |
| | <i>Chair: Olivia Kinghorst, Moderator & Journalist</i> | <i>Chair:</i> | <i>Chair: Sarah Palmer, Director of Business Development EMEA, PowerSpeaking, Inc.</i> | | <i>Chair: Anu Widyalankara, Director Payments Strategy & Technology, Ernst & Young LLP</i> | <i>Chair: Barbara Fazekas, Co-Founder, Bobcats Coaching</i> | <i>Chair:</i> | | Workshop 4 E105 - E106 Choose To Be Successful At Managing Change: Management Of Change De-Mystified <i>Speaker: Roberta Rossini, Cloud Services Business Operations and Transformation Manager, Hewlett Packard Enterprise</i> |
| 11:35 | Future Impact: Session 1 | Plan: Session 1 | Implement: Session 1 | 11:35 | FinTech: Seminar 1 | Software: Seminar 1 | InfoTech: Seminar 1 | | Workshop 5 E104 Let's Talk About The Energy Trilemma <i>Speaker: Marieke ten Houte de Lange, CHRO / Vice President HR for Information & Digital Technology, Shell</i> |
| | Technology Vision 2023: When Atoms Meet Bits: The Foundations of Our New Reality <i>Speaker: Katrien Jacobs, Managing Director, Technology transformation Lead, Accenture</i> | Panel: Building The Future - Delivering A Digital Evolution | Panel: How Can Gender Equity Drive Growth In Technology | | Applying Data-Driven Decisions Across Team Roles <i>Speaker: Natalia Beliaeva, Frontend Software Engineer, Adyen</i> | Debunking Myths On Software Quality Engineering <i>Speaker: Renka Pooja, Chapter Test Lead, Admiral Group plc</i> | Shifting Gears: Tech-Enabled Sustainability And Digitalisation <i>Speaker: Yvonne Bettkober, Head of Organisation Development and Group Transformation, Volkswagen</i> | | Workshop 6 E103 Enjoy Data Responsibly: Building A Cyber Resilient Organization <i>Speakers: Marina Marceta, Product Owner of Global Cyber Defense and Operations team, HEINEKEN Digital & Technology Hannah Bak, Global Product Owner, HEINEKENHelen Schedeler, Senior Manager, Accenture Netherlands Romira Halden, Management Consultant Analyst - Talent & Organization/Human Potential, Accentue Netherlands</i> |
| 12:10 | Future Impact: Session 2 | <i>Speakers: Wei Li, Vice President D&E Software, ASML Ely An de Boer, Lead Digital & Data Transformation, ASML Emma Song, Group Lead Software Product Architecture, ASML</i> | <i>Speakers: Linda Buytaert, Head of Acquiring Processing Center, BelLux, CH, AT, Worldline Sophie de Kermel, International Project Manager, Worldline Janet van de Reepe, Country Manager for Worldline Netherlands, Worldline Sarah Pilcer, Head of CMO (Market Domain), Worldline</i> | 12:10 | FinTech: Seminar 2 | Software: Seminar 2 | InfoTech: Seminar 2 | | Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] |
| | How To Scale A Data Driven Organisation <i>Speaker: Aurelie Bergugnat, Group Chief Data Officer, Schneider Electric</i> | | | | Empowering Agency & Community Through Web3 And NFTs <i>Speaker: Emily Loh, Data Director, Moon Pay</i> | Comprehensive Testing Strategies For Modern Microservice Architectures <i>Adelina Simon, Technology Evangelist, Form3</i> | | | |
| 12:40 | Agenda Break in the Expo Hall | | | 12:40 | Seminar Agenda Break Network in the Expo Hall | | | | |
| | Stages [Access: Premium & Standard delegates only] | | | | Quarters (Expo Hall) [Access: All event attendees] | | | Workshop 3 E107 Responsible AI Or Ethical Leadership? <i>Speakers: Ayse Duran, Managing Director, Business Transformations, FTI Consulting Stephanie Wagenaar, Senior Director & Lead Digital, FTI Consulting</i> | |
| Time (CEST) | Future Impact | Plan | Implement | Time (GMT) | FinTech | Software | InfoTech | Workshop 4 E105 - E106 How To Embed Digital Ethics And Responsible AI Frameworks Into Your Work <i>Speakers: Tania Dias, Digital Ethics Specialist - Digital Ethics & Responsible AI, IKEA Efşan Sökmen, Senior Data Scientist, IKEA Anindita Misra, Global Director- Data Lifecycle Accountability, IKEA Jeanice Koordijk, Digital Ethics Specialist, IKEA</i> | |
| 13:40 | Future Impact: Session 3 | Plan: Session 3 | Implement: Session 3 | 13:40 | FinTech: Seminar 3 | Software: Seminar 3 | InfoTech: Seminar 3 | Workshop 6 E103 Harnessing The Power Of AI: A Deep Dive Into Opportunities And Challenges For Businesses <i>Speakers: Eliza Casapopoli, Data & AI Specialist, Microsoft Tanuja Bhamidipati, AI Cloud Solution Architect, Microsoft</i> | |
| | | | | | | | | Workshop 7 E102 Powerful Storytelling: Presenting Technical Ideas In A Highly Relatable Way <i>Speaker: Isabel Walker, Master Facilitator, Power Speaking</i> | |

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| | Leading In A Human Way In The Era of AI & Emerging Technologies | How To Tackle Current Challenges In Agriculture With Digital Tools | Lessons For Cultivating Successful New Teams | | From Vision To Reality: Female leadership In Open Banking | Enhancing Chat Bots With Customized Models In Azure OpenAI | Building An Enterprise Platform | Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] | | |
| | <i>Speaker: Nidhi Chopra, Enterprise Transformation Consultant, Arvivo Global</i> | <i>Speaker: Dr. Aline Nink, Head of Automation and Pipeline Connectivity, Bayer</i> | <i>Speaker: Veronica Peterson, Software Engineer and Manager, IMC Trading</i> | | <i>Speaker: Tao Baker, Head of Digital Innovation & Fintech, Permanent TSB</i> | <i>Speaker: Lalita Mittalk, Senior Consultant, Delaware</i> | <i>Speaker: Gudrun Anna Atladottir, Senior Cloud Developer, Novo Nordisk</i> | 13:45 | Workshop 1 Holland Lounge | Self-Compassion As Culture: The Step To Building Truly Inclusive Workplaces Part 2 <i>Speakers: Zuzanna Borek, Executive Team Coach & Conflict Facilitator, Fierce Up Coaching Tiffany Stahl, Advisory board, Chair and Facilitator, Fierce Up Coaching Chelsea Hill, Leadership Development and Facilitator, Fierce Up Coaching</i> |
| 14:15 | Future Impact: Session 4 | Plan: Session 4 | Implement: Session 4 | 14:15 | FinTech: Seminar 4 | Software: Seminar 4 | InfoTech: Seminar 4 | | Workshop 2 E108 | Building Effective Mentoring Practices For Companies <i>Speaker: Irina Veligan, Campaigns Optimisation Manager, Gen</i> |
| | Unlocking The Power of Purpose Led Transformation | The Power Of Ikigai (生き甲斐) In IT Business | Scalable Teams For Security And Velocity | | Pacing Through Market Changes & Cut-Throat Competition: Shortcut Your Startup | Unlock Your Potential: Pioneering A New Era Of Excellence | From Legacy To Unified: Streamlining Data Operations For Modern Business | | Workshop 3 E107 | What Does A Robust AI Ethics Framework Look Like? <i>Speaker: Dr. Clara Higuera Cabañes, Lead data scientist, BBVA AI Factory</i> |
| | <i>Speaker: Julia Palle, Sustainability Director, FormulaE</i> | <i>Speaker: Ekaterina Serban, Head of Privacy and Information Security, Robert Bosch GmbH</i> | <i>Speaker: Sarah Polan, Field CTO, HashiCorp</i> | | <i>Speaker: Sharon Klaver, Founder & Managing Director, Builders Studio</i> | <i>Speaker: Evelien Roos, Professional Knowledge Sharer, Xebia Academy</i> | <i>Speaker: Charlotte van der Scheun, Tech Lead Data Platform, Ahold Delhaize</i> | | Workshop 5 E104 | Cloud Skills: Demystifying Google BigQuery <i>Speaker: Ilona Van de Bildt, Head of Big Data & Analytics Consultants Central Europe, Google Cloud</i> |
| 14:45 | Day 2 All Tracks End | | | | | | | | | |
| | | | | | | | | | Workshops [Access: Premium delegates only *Seats are limited. Pre-booking is required to avoid any disappointment] | |
| | | | | | | | | 14:50 | Workshop 1 Holland Lounge | Becoming More Intentional Dealing When Dealing With Stress And Burnout <i>Speaker: Marissa Alert, PhD, Licensed Clinical Psychologist</i> |
| | | | | | | | | | Workshop 2 E108 | Neurodiversity In The Workplace: Building Inclusive Teams Beyond Noise Cancelling Headphones <i>Speaker: Luisa Liesenberg, Director Talents & Organization, MVPF Technologies GmbH (MVP Factory)</i> |
| | | | | | | | | | Workshop 3 E107 | Choose To Be Successful At Managing Chance: Management Of Change De-Mystified <i>Speaker: Roberta Rossini, Cloud Services Business Operations and Transformation Manager, Hewlett Packard Enterprise</i> |
| | | | | | | | | | Workshop 4 E105 - E106 | The Untapped Potential Of Team Branding: Excel In The New Frontier <i>Speaker: Dina Krapivko, Head of Technology Operations, PVH</i> |
| | | | | | | | | | Workshop 5 E104 | Building Effective Mentoring Practices For Companies <i>Speaker: Irina Veligan, Campaigns Optimization Manager, Gen</i> |
| | | | | | | | | | Workshop 7 E102 | Powerful Storytelling: Presenting Technical Ideas In A Highly Relatable Way <i>Speaker: Isabel Walker, Master Facilitator, Power Speaking</i> |
| 15:50 | European Women in Technology 2023 Edition Officially Closed | | | | | | | | | |
| | *Please note that agendas are subject to change and final session information may differ* | | | | | | | | | |